



2010 SPONSORSHIP APPLICATION

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Thank you for your interest in the Superior Crankshaft Race Sponsorship Program.

The purpose of this document is to inform you of the terms and conditions of this program and also provide the guidelines on how to apply for the sponsorship. By submitting this application, the driver/team agrees to all the terms listed below.

The Superior Crankshaft Race Sponsorship Program consists of product sponsorship (i.e., crankshafts) and/or monetary support on an annual basis. The program is open for all drivers and teams who wish to participate and compete in organized motorsports events across the United States.

Terms & conditions of the sponsorship

To qualify under this program, each sponsored driver/team should participate in at least 2 (or more) organized events annually.

The following is the brief list of minimum terms and conditions that each sponsored driver/team must comply with:

1. Superior Crankshaft decals must be prominently displayed on the race vehicle at all races, meets, practices, shows and promotional events.
2. Superior Crankshaft decals must be displayed prominently on both sides of the race vehicle transporter.
3. Superior Crankshaft patches must be worn prominently and clearly visible on all racing suits and uniforms worn by the racer and team members.
4. Superior Crankshaft must be used exclusively in the race vehicle, for the length of the Sponsorship program.
5. Superior Crankshaft and its representatives will have authorization to use the driver/team's name and likeness for marketing activation in all mediums.
6. Proper credit and recognition must be given to Superior Crankshaft in all publications and events.
7. Any products provided by Superior Crankshaft through the sponsorship program are intended to be used by the sponsored driver/team only. Any selling of sponsored product is strictly prohibited and will result in immediate termination of product sponsorship and monetary support to the team and driver.
8. Driver/Team must submit periodic updates on race results by email or mail to Superior Crankshaft.
9. Superior Crankshaft can terminate the sponsorship agreement if the sponsorship recipient engages in conduct or commits an act which would endanger the good name and reputation of SP in an unfavorable light.

In the event that the sponsorship recipient is unable to fulfill the obligations outlined in this sponsorship agreement, the sponsorship agreement is void. In the event of a voided sponsorship agreement, the sponsorship recipient must pay Superior Crankshaft the full retail price of all the received parts and future applications will not be accepted.



How to apply for the sponsorship

To apply for our sponsorship program, each interested driver/team must submit a completed “Superior Crankshaft 2010 Sponsorship Application,” which is available on our website www.spcrankshaft.com and then submit to Superior Crankshaft by mail. Completed applications will be reviewed year-round.

Keep in mind that only completed applications, with all the required documentation, will be considered for the sponsorship program. While submitting your application for sponsorship please include the following documents:

1. Completed “2010 Sponsorship Application” form.
2. Your event schedule for 2010
3. List of your current sponsors.

Please mail the above to the following address:

Attention: Marty Melo
Superior Crankshaft LP
1751 Kettering Ave.
Irvine, CA 92614

Telephone: (949) 428-8788
Fax: (949) 428-8799
Cell (530) 941-5642

Superior Crankshaft will contact the driver/team that have been selected for the sponsorship program. We look forward to assisting you in achieving your goals and providing you with a winning edge.

Thank you for your interest and support in our products!



Thank you for choosing Superior Crankshaft. In order to help us qualify you for our sponsorship program we ask that you fill out this application. Upon completion of this application please return it to Superior Crankshaft along with all of the required documentation.

Contact Information

Applicant: Driver Car Owner

Driver: _____

Car Owner: _____

Applicant Phone Number: _____

Applicant E-mail Address: _____

Applicant Mailing Address: _____

Website Address: _____

Racing Series: _____

Expected # of races in 2010: _____

Engine Builder(s): _____

Phone Number: _____ E-mail Address: _____

Mailing Address: _____

Using Superior Cranks currently: Y N

If no, what brand of crank is currently used? _____

Type of Vehicle(s): _____

Year: _____ Model: _____ Engines: _____



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Current Sponsor(s): _____

Previous career accomplishments (starts, wins, top-fives, championships, etc.)

2009: _____

2008: _____

2007: _____

2006 and older _____

Print and mail the application to:

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